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THE WHITE HOUSE
WASHINGTON

February 9, 1983

MEMORANDUM FOR THE SPG PRINCIPALS

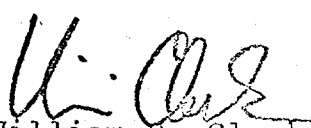SUBJECT: Public Diplomacy (Central America)   (U)

The President has asked me, now that we have established the
SPG, to expand significantly our public diplomacy strategy
specifically to support our policy in Central America. I
believe we must follow the same course as we have with the
European strategic debate and designate a point man to be
responsible for the development and implementation of a
public diplomacy strategy concerning Central America.   (C)

After consultations with Secretary Shultz I have asked
Senator Richard Stone to assume this responsibility and
chair an interagency committee on Central American public
diplomacy. I am particularly interested that Senator Stone
focus not only on the developments in Central America but
also on the impact that these activities have in Latin
America as well as elsewhere overseas and in the United
States. For this assignment he will function as the President's
Personal Representative. Senator Stone and his committee
will carry out their responsibilities in the context of the
International Political Committee (IPC) with substantive
policy guidance to be provided by established policy making
bodies in his field. The Public Affairs and International
Information Committees will also play key roles in this
overall effort.   (C)

As chairman of this Central American subgroup of the IPC,
Senator Stone will need staff support, to include officers
detailed from appropriate agencies and departments. His
office will be established in the Department of State. I
request the Department of State provide Senator Stone with
appropriate office space, logistic support, operating budget,
and clerical support.   (C)

These activities should commence immediately. I expect
Senator Stone to give his first comprehensive report to the
SPG by March 1.   (U)

FOR THE PRESIDENT:

                            William P. Clark

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